

The Weather







Save an Extra 25\% OFF our regular prices on All Display Model Fans \& Air Conditioners


## $25 \% 0 F F$

Rods \& Reels

Red Tag

## Palef on Bikes





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- Ladders
- Poly Pools
-Summer Toys
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Save an Extr
$20 \% 0$ Of
Woods \& Irons

Indoor-Outdoor
24.70

Mower Glearance! Take \$10 OFF


Any Mower 0ver $\$ 60$
TREMENDOUS SAV

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| Take an Extra 25\% Off our regular prices on All Barbeque Accessories | Save 25\% to 40\% Off our Reg. prices on All Merchandise in our Patio Dept. |
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Stylish Daystrom Dinettes for your home
your choice of three styles 129.














## We know you have questions about anti-pollution gasolines.

1. Will taking lead out of gasoline help clean up the air? Yes, although it won't do the whole job. But it will get
rid of the lead particulates that escape from your rid of the lead particulates that escape from your
exhaust. That's why weve taken most of the lead out exhaust. That's $w$
of new Big Plus.
2. Why not take out all the lead?

We could have made a totally lead-free gasoline, of
course. But engine testing shows that some lead is course. But engine testing shows that some lead is
needed to prevent possible valve damage. needed to prevent possible valve damage.
3. Do you have to settle for low octan
in an anti-pollution gasoline?

Not necessarily. Big Plus has a research octane of 96 ,
high enough so that 9 out of 10 drivers can use it with-
out worrying about engine knock.
. What about the other kinds of pollution To reduce hydrocarbon emissions and other pollu-
tants, we doubled the amount of engine-cleaning detergent in our new gasoline So Big Plus cleans up your carburetor and helps 5. Is an anti-pollution gasoline expensi Not Big Plus. We priced it below premium. And since
it cleans deposits from your carburetor, it cuts fuel waste and improves your mileage, too. That's another money-saver.
New Big Plus from Esso. It's the lowest-lead, highest-
octane gasoline for the money, anywhere. Ask for it where you see the Esso sign. And help your car run clean.




PINE BAKE SHOP under new management * Opening Special $\star$ FRENCH COFFEE CAKE 89e fruit rings

DECORATED CAAES FORR
ALL OCCASIONS






Rained Out Contest 7 Aning Slugging Yankee Pitchers Scheduled Tonight Team to Turn Back Twins








